

DISCOVERY TO COMMERCIALIZATION

med.ubc.ca/commercialization

Moving digital innovations forward

Thursday, October 29, 2020	
3:00pm – 3:10pm	Welcome message
	Dr. David Granville Professor, Pathology and Laboratory Medicine, UBC Associate Director, VCHRI
Part 1	
3:10pm – 3:15pm	Moderator: Iain Begg Managing Director, Innovation Partnerships, UBC
3:15pm – 3:25pm	Adapting patient focused technology to respond to crises: Thriving in the time of COVID-19 Dr. James Helliwell Co-Founder & Chief Medical Officer, Thrive Health
3:25pm – 3:35pm	From discovery to commercializing Al in real-life clinical settings Dr. Maryam Sadeghi CEO & Co-Founder, MetaOptima Technology Inc.
3:35pm – 3:45pm	Question & Answer
Part 2	
3:45pm – 3:50pm	Moderator: Iain Begg Managing Director, Innovation Partnerships, UBC
3:50pm – 4:00pm	WelTel Mental Health: Staying digitally connected after psychiatric patients leave hospital Dr. JJ Sidhu Department Head & Medical Director, Mental Health and Substance Use, VCH
	Dr. Richard Lester Associate Professor, Medicine, UBC
4:05pm – 4:15pm	Journey from research to commercialization: Lessons I am learning Dr. Kendall Ho Professor, Emergency Medicine, UBC
4:15pm – 4:25pm	Question & Answer
4:25pm – 4:30pm	Closing remarks: Dr. David Granville