



Funding and resources to get your discovery started in 2022

Wednesday, January 26, 2022

3:00pm – 3:11pm

Welcome message

Dr. David Granville

Professor, Pathology and Laboratory Medicine, UBC
Executive Director, VCHRI

Moderator: Sean Lumb

Associate Director, entrepreneurship@UBC, UBC

3:11pm – 3:23pm

Supporting Collaborative Innovation

Sherry Zhao

Senior Account Manager & Team Lead, Mitacs

3:23pm – 3:37pm

**5 hacks to radically change your chances for startup success:
lessons learned working in SCI Innovation**

Arushi Raina,

Director of Commercialization, Praxis Spinal Cord Institute

3:37pm – 3:51pm

**NRC's Industrial Research Assistance Program – Helping Small and
Medium-Sized Business Grow Through Innovation**

Eric Atkinson

Industrial Technology Advisor, National Research Council of Canada - Industrial
Research Assistance Program

3:51pm – 4:05pm

Decoding Genome BC Innovation Funding

Pat Brady

Director, Industry Innovation Programs, Genome BC

4:05pm – 4:25pm

Question & Answer with panel

4:25pm – 4:30pm

Closing remarks: Dr. David Granville