UBC Faculty of Medicine Report from the Dean Full Faculty Meeting

Date: November 21, 2023

Strategic Plan

Overview and general updates

- We recently completed the 2nd year of our strategic plan, *Building the Future: 2021-2026* (stratplan.med.ubc.ca). Annual evaluation is underway and there will be a mid-term report in the spring of 2024 that will showcase a number of impactful activities and initiatives in each pillar of the plan.
- In June 2023, we announced an open call for proposals from the Faculty of Medicine community
 to access up to \$1 million in funding from the Strategic Investment Fund. These awards are
 intended to support projects that advance the strategic plan and with the potential to yield
 significant and lasting outcomes. Funding announcements are expected to be made in
 December 2023.
- In addition to the open proposal call, funding has been allocated to five projects that aim to
 advance strategic initiatives within the Education, Research, and Organization pillars. These
 initiatives include the development of a faculty-wide strategy for shared research facilities, the
 introduction of new educational programs and student exchange opportunities, and the
 creation of tools and resources to support our organizational goals.
- For ongoing updates please refer to https://stratplan.med.ubc.ca/strategy-to-action/stories-and-updates/

Education

Appointment Announcements

- Dr. Olusegun Oyedele was appointed Assistant Dean, Southern Medical Program for a threeyear term effective July 17, 2023 to July 16, 2028.
- Dr. Malgorzata Kaminska was appointed Assistant Dean, Student Affairs, Northern Medical Program for a three-year term effective August 15, 2023 to August 15, 2026.

General Updates

- The UBC Integrated Renewal Program-Student (IRP Student) began rolling out <u>Workday Student</u> to replace the current core student information system, connecting UBC's HR, Finance, and Student systems into one single platform.
 - Launch 1 took place on October 4, 2023. Impacted users include programs and units that utilize admissions and scheduling functions. The FoM IRP Student Team has been actively engaging with FoM programs/units since 2022 in preparation for Launch 1.
 - o Launch 2 is scheduled to take place in February 2024 and will include systems that support activities like registration, pathway declaration, academic progression and graduation.
 - Questions regarding IRP Student can be directed to the FoM IRP Student Project Team at med.irpstudent@ubc.ca.
- <u>UBC Vancouver Fall 2023 graduation ceremonies</u> will be delivered in-person on campus at the Chan Centre for the Performing Arts from Friday November 22, 2023 Friday November 24, 2023. Ceremony # 9 and 10 is specific to the FoM.
- Recently, UBC Senate approved the new V-129 Policy that will require all new non-credit
 credential proposals to be approved by the Senate Office before they are launched. This change
 will be applicable to all new non-credit certificates, degrees, and micro-credentials (some
 exceptions apply see policy link below). This change will have an overall impact on these types
 of proposed changes/updates when it comes to the length of the timeline for approval as well as
 the required documentation. Prior to this policy, these types of credentials did not have to move
 forward to UBC Senate for final approval. Full policy details and information can be found here.
- The BC Ministry of Post-Secondary Education and Future Skills has published a call for proposals for new micro-credentials in two areas: stackable, and shared curriculum between a post-secondary institution and an industry or other partner. Applications for funding will be accepted on a rolling basis until mid-January 2024, though similar to last year, there is an internal process in the VP Academic Office for which applications need to be submitted by January 5, 2024.
 - Due to the introduction of the new UBC Senate Policy V-129 (noted above), all new microcredential proposals will require Senate approval, and therefore Faculty of Medicine approval before launch.
 - The FoM Curriculum Team will facilitate all micro-credential proposal submissions to the UBC Provost Office on behalf of the FoM. All FoM micro-credential proposals are to be submitted to <u>fom.curriculum@ubc.ca</u> on or before December 1, 2023 for consideration. All questions on micro-credentials or the new UBC Senate Policy V-129 can be directed to <u>fom.curriculum@ubc.ca</u>.
- The <u>Education Strategy 1 (E1)</u> Steering and Working Group is leading the work to identify how
 departments, schools, and programs are enhancing program accessibility, inclusion, and support
 services for current and future learners who identify as members of underrepresented groups.

Undergraduate Medical Education (UGME)

Throughout the months of April and May, UBC Faculty of Medicine (FoM) learners joined the
 Healthcare Travelling Roadshow on a province-wide tour of high schools across B.C. to inspire
 more rural youth to pursue careers in healthcare. Led by the UBC Northern Medical Program,
 and in collaboration with the UBC Southern Medical Program, the Roadshow is delivered in

partnership with the UBC FoM, University of Northern BC, the Northern Medical Programs Trust, Interior Health and Rural Education Action Plan.

- In May 2023, 9 <u>Indigenous medical students graduated</u> from Faculty of Medicine's Indigenous MD medical program pathway.
- The <u>Indigenous MD Pre-Admissions Workshop returned to the Island Medical Program for its</u>
 20th <u>anniversary</u> in July 2023. During the three-day event, Indigenous high school and post-secondary students from across BC learned about pursuing medical education with the UBC MD and residency programs.

Postgraduate Medical Education (PGME)

- The Government of British Columbia has confirmed a new medical residency stream which will be part of the 2024 CaRMS R-1 match. This new stream will be in addition to the existing Canadian Medical Graduate (CMG) stream and International Medical Graduate (IMG) stream in British Columbia. The new stream will be open in the first iteration of the R-1 match to both Canadian Medical Graduates and International Medical Graduates who meet the eligibility criteria. The specialties that will be participating in this new stream are Emergency Medicine, Internal Medicine, Neurology, Neurosurgery, Orthopedic Surgery, Psychiatry, Radiology (Diagnostic) and Urology.
- PGME's EDI & Antiracism faculty leads continue to support governance, policy, data-gathering
 and education offerings. An upcoming PGME program workshop titled 'Strategies for Building
 Program Intercultural Awareness & Cultural Competency' was delivered in the Spring, and an
 upcoming workshop covering Anti-racism, EDI and resident selection is planned for the fall of
 2023.

Health Professions Programs

- The Master of Occupational Therapy (MOT) program welcomed an additional 16 learners to form a new cohort in the Fraser and an <u>additional 16 learners in the North</u> which started in August 2023.
- The Master of Physical Therapy (MPT) welcomed 120 new students to the program in September 2023.
- In August 2023, the <u>Diversifying Health and Human Service Professions Education</u> (D'HoPE) summer program took place for the second year. 29 equity-deserving high school and undergraduate students visited campus and learned about various health professions including Physical Therapy, Occupational Therapy, Dentistry, Pharmaceutical Sciences, Nursing, Medicine, and Social Work.

Graduate and Postdoctoral Education (GPE)

• The Graduate and Postdoctoral Education Office officially welcomed new graduate students to UBC's Faculty of Medicine at the annual Welcome Day event on September 6, 2023.

• The Peer mentorship program for FoM postdoctoral fellows has been launched. The 10 monthpeer mentorship program pairs diverse groups of Postdoctoral Fellows to discuss relevant professional and personal development topics in mentorship circles.

Faculty Development

- The Office of Faculty Development has released an updated version of the Inclusive Language Guide which outlines 5 actionable principles that can be applied to make language more inclusive in lecture, small group, and clinical settings. This resource has received local, national and international recognition and uptake.
- Two new resources have been launched to support teachers and educational leads to create
 inclusive and accessible learning environments, including Dr. Lisa Meeks' talk on <u>Creating
 Inclusive Training Programs for Trainees with Disabilities</u> and Sarah Knitter's webinar on
 Accommodations in the Real World.
- Faculty Development is welcoming clinical teachers in the health professions to join the next
 Peer to Peer program cohorts. Peer to Peer brings interprofessional teachers together who learn
 from each other on common teaching topics such as feedback and equity, diversity and
 inclusion.

Continuing Professional Development (CPD)

- CPD launches a new initiative for International Medical Graduates (IMGs) who recently completed the BC Physician Integration Program (BC-PIP) program. The IMG Peer Support Network offers personalized guidance and a community of peers to assist IMGs in goal setting, career planning, clinical skills and more. Running from October 2023 to April 2024, the program pairs IMG physicians with mentors or coaches to navigate the early years of medical practice in BC.
- CPD continues partnership work with the Joint Collaborative Committees (JCC), The CBT Skills
 Groups Society, the Vancouver Division of Family Practice (VDoFP) and Shared Care Committee
 (SCC) on <u>developing Cognitive Behavioral Therapy (CBT) skills</u> and to improve the patient
 experience for people with marginalized identities.
- CPD partners with the Rural Coordination Centre of BC (RCCbc) to support <u>their mission</u> to foster a healthier rural BC.

Centre for Health Education Scholarship (CHES)

- CHES announced a call for applicants to the CHES Clinical Educator Fellowship Indigenous Stream. This fellowship stream is for any Indigenous physician and/or Indigenous ally physician interested in developing knowledge and skills as a Clinical Educator. More information can be found here.
- CHES welcomed its first rural doctor to its Clinical Educator Fellowship program and looks forward to working with the Northern Medical Program and the RccBC to support this, and future rural clinicians in developing their medical education skills and knowledge.

• CHES hosted the 13th Annual CHES Celebration of Scholarship in-person on October 3, 2023 at the UBC Robert H. Alumni Centre.

Vancouver Summer Program (VSP)

The 2023 <u>Faculty of Medicine Vancouver Summer Program</u> successfully welcomed 354 international students, who had the opportunity to select from 13 different course packages spanning various subjects like psychiatry, public health, and chronic diseases. Throughout the two four-week programs, students attended daytime classes and engaged in diverse evening social activities.

Research

UBC-led Canada's Immuno-Engineering and Biomanufacturing Hub (CIEBH), funded by federal grant for pandemic preparedness

- One of five national hubs funded by the federal government, CIEBH brings together a coalition
 of academic, health, industry, and not-for-profit sector partners to help position Canada as a
 global epicentre for the development and manufacturing of next-generation immune-based
 therapeutics
- CIEBH has been working closely with the research community in developing research project proposals for the integrated Canada Biomedical Research Fund (CBRF) and Biosciences Research Infrastructure Fund (BRIF) Stage 2 competition, deadline was September 7th, 2023 and the CIEBH submitted 17 proposals.
- With \$575 million in funding available as part of this competition, this investment is expected to help advance the <u>Government of Canada's Biomanufacturing and Life Sciences Strategy</u> by strengthening the research capacity of Canada's biomanufacturing and life sciences ecosystem
- The UBC-lead proposals will also be bolstered by provincial investments and the Provincial Government's own Life Sciences and Biomanufacturing Strategy, published earlier this year.

Leadership Searches

- Executive Director, Vancouver Coastal Health Research Institute (VCHRI) & Associate Dean,
 Research VCHRI
 - Search is in final stages
- Director, UBC Centre for Disease Control (UBC CDC)
 - Search is underway
- Sunny Hill BC Leadership Chair in Child Development
 - Search will be relaunched in Fall 2023
- Donald Rix British Columbia Leadership Chair in Genetic Medicine
 - Search is in final stages

Leadership Appointments

- Associate Dean, Research, Faculty of Medicine
 - Dr. Sophia Frangou has been appointed to the role until June 30, 2024
- Senior Executive Director, BC Children's Research Institute (BCCHR) & Associate Dean, Research, BCCHR
 - Dr. Quynh Doan has been appointed to the role until June 30, 2028
- Interim Director, International Collaboration on Repair Discoveries (ICORD)
 - o Dr. John (Kip) Kramer appointed to December 31, 2023
- Director, Centre for Blood Research
 - o Dr. Ed Conway has been appointed to the role until March 31, 2024.
- Interim Director, Centre for Gender and Sexual Health Equity
 - o Dr. Wendy Norman has been appointed to the role until March 31, 2024

Completed Centre/Institute Reviews

•	Life Sciences Institute (External)	January 10, 11 & 13, 2023
•	Vancouver Prostate Centre (External)	January 17, 18 & 26, 2023
•	International Collaboration on Repair Discoveries (External)	February 14, 15 & 16, 2023
•	UBC Centre for Disease Control (External)	May 2 and 11, 2023

Upcoming Centre/Institute Reviews

- External review of the Centre for Molecular Medicine and Therapeutics is expected to take place in Winter 2023/2024
- External review of the Centre for Health Services and Policy Research (CHSPR) is expected to take place in Winter 2023/2024
- External review of the Djavad Mowafaghian Centre for Brain Health will take place January 2024.
- Internal review of the Providence Health Care Research Institute is expected to take place February 2024
- External review of the BC Children's Hospital Research Institute is expected to take place in late Spring/Summer 2024

Awards

2023 National Research Awards

The National Research Awards Dinner took place in Vancouver on November 2, 2023, recognizing the following winners:

- 2023 Dr. Chew Wei Memorial Prize in Cancer Research Award
 - o Dr. David Huntsman
- 2023 Margolese National Heart Disorders Prize Award
 - o Dr. Rob Beanlands
- 2023 Margolese National Brain Disorders Prize
 - o Dr. Terrance Snutch

- Sultan Karim Medal of Excellence in Clinical Pharmacology
 - o Dr. Pieter Cullis

CFI John R. Evans Leaders Fund Awards

Seven researchers from the FoM have been awarded funding from the CFI JELF in the latest announcement of results by the Government of Canada:

- Dr. Laura Evgin, Department of Medical Genetics, Delineating Aggressive B-cell Lymphomas
 Heterogeneity and Pathogenic Trajectories to Optimize Cell-based Immunotherapies
- Dr. Zu-Hua Gao, Department of Pathology and Laboratory Medicine, Hydrogel-based Adhesive Artificial Mucosa (HAAM): A Novel Versatile Platform for Cancer Therapy and Prevention
- Dr. Brett Hilton, Department of Cellular & Physiological Sciences, Development of the Spinal Cord Injury Connectomics Laboratory
- Dr. Mahmoud Pouladi, Department of Medical Genetics, The use of Human Stem Cells to Understand Mechanisms and Develop Treatments for Neurological Disorders
- Dr. Gregor Reid, Department of Pediatrics, BRAvE at BCCH
- Dr. Teresa Tsang, Department of Medicine, Transforming Heart Failure: Integrated Network Redesigned for Improved Outcomes (TOHFINO): An AI- Empowered Paradigm
- Dr. Catrina Loucks, Departments of Pediatrics / Anesthesiology, Pharmacology & Therapeutics,
 The Loucks Pain Management Pharmacogenomics (PMP) Lab

Canada Research Chairs

The following 7 proposals were selected to advance to the national level of the CRC competition:

Tier 1 Canada Research Chair (Internal)

Dr. Wendy Norman, Department of Family Practice, CRC in Family Planning Innovations

Tier 2 Canada Research Chair (Internal)

- Dr. Skye Barbic, Department of Occupational Sciences and Occupational Therapy, CRC in Integrated Youth Services
- Dr. Laura Evgin, Department of Medical Genetics, CRC in Cancer Immunotherapy
- Dr. Jessica Moe, Department of Emergency Medicine, CRC in Emergency Response to the Opioid Overdose Crisis
- Dr. Nika Shakiba, School of Biomedical Engineering, CRC in Cellular Engineering

Tier 2 Canada Research Chair (External)

- CRC in Nanomedicine Delivery Systems, Department of Biochemistry and Molecular Biology
- CRC in Neuromodulation in Spinal Cord Rehabilitation, Department of Physical Therapy

CIHR Update

Spring 2023 Project Grant

- CIHR awarded 381/2,133 submissions for a total of \$325M, including 12 bridge grants. In addition, 62 Priority Announcement (PA) grants were awarded for a total of \$7.2M, as well as 5 supplemental prizes were awarded for a total of \$250K.
- UBC was awarded 40/201 submissions, and received \$36.9M in new grant funding: \$35.7M for 40 full-term grants, and \$1.2M for 8 PAs and 2 bridge awards.
- FoM researchers were awarded a total of 34 full awards (total: \$26.5M), including 3 PAs (total: \$300K) and 2 bridge funding awards (total: \$200K), from a total of 123 submissions.
- Of note, 9 FoM researchers received grants >\$1M. 8 FoM researchers ranked 1st in their committee.

Fall 2023 Project Grant

- The latest Fall 2023 competition deadline was on September 14, 2023
- There was a total of 220 UBC submissions, 72% of which were from the Faculty of Medicine (158 applications).
- Results are anticipated to be announced February 2024.

Spring 2024 Project Grant

• The Spring 2024 competition deadline is March 6, 2024 (CIHR), UBC internal deadline is pending confirmation from ORS.

Michael Smith Health Research BC

2023 Scholar Award

- In September 2023, MSHRBC awarded 23 researchers through the 2023 Scholar competition, out of which 16 were UBC faculty members and 8 researchers from Faculty of Medicine:
 - o Dr. Brittany Dennis (BC Centre on Substance Use)
 - o Dr. Devon Greyson (School of Population and Public Health)
 - Dr. Brett Hilton (Cellular and Physiological Sciences)
 - o Dr. Ryan Hoiland (Anesthesiology, Pharmacology and Therapeutics)
 - Dr. Calvin Kuo (School of Biomedical Engineering)
 - o Dr. Manu Madhav (School of Biomedical Engineering)
 - o Dr. Julia Schmidt (Occupational Science and Occupational Therapy)
 - o Dr. Neal Shahidi (Division of Gastroenterology, Department of Medicine)

2024 Scholar Award and Health Professional Investigator programs launched in October 2023. The internal FoM deadline is January 3, 2024 for both award programs.

2024 Canadian Medical Hall of Fame

Dr. Pieter Cullis is among six health leaders selected as 2024 Canadian Medical Hall of Fame inductees. The distinction honours Canadians whose outstanding leadership and contributions to medicine and the health sciences have led to extraordinary improvements in human health.

Order of British Columbia

In August 2023, three FoM faculty members were appointed to the Order of British Columbia, the province's highest form of recognition:

- Dr. Penny Ballem Clinical Professor, Department of Medicine, Division of Hematology
- Dr. Jane Buxton Professor Emeritus, School of Population and Public Health
- Dr. Pieter Cullis Professor, Department of Biochemistry and Molecular Biology

Order of Canada

Two FoM faculty members were appointed to the Order of Canada in July:

- Dr. John Fleetham Professor, Department of Medicine
- Dr. Keith Walley Professor, Department of Medicine

Administration and Operations

Digital Solutions

- The Faculty of Medicine's Simulation Vision and Strategy has been communicated and a
 Simulation Advisory Council will be struck with the initial meeting planned for January 2024. The
 Council will support and advise the Vice Dean Education in addressing outstanding challenges
 related to simulation as a pedagogical tool. The strategy and vison clarify the FOM position with
 relation to simulation and help facilitate improved collaboration with the HAs across the
 province.
- For the year 2022, FoM Data platforms added 158 Clinical Research projects, 7 clinical trials, and 21 quality improvement and quality assurance projects with partner health authorities.
- Successful integration of PHSA, VCH and PHC user credentials for accessing FoM Data platforms.
- Multipurpose labs refresh complete for Vancouver, Island, North and Southern Medical program.
- Enhancements continue to be made to the Teaching Tracking and Payment System (TTPS) to cover all relevant UGME and PGME teaching.
- The FoM IT Governance and Security policy/procedures is on wave 5 of 9, rolling out alongside
 the UBC Privacy and Information Security Management (PrISM) led 'Compliance Support
 Program (CSP) Additional mandatory Cybersecurity controls are now required at all Faculty of
 Medicine locations, departments, Centres and Schools. For further information see
 https://privacymatters.ubc.ca/compliance-support#take-action

Facilities

- Work(place) Evolution: Hybrid Work Space sharing: a pilot project started this fall to introduce a shared workspace model within the Dean's Office at two UBC Vancouver campus locations IRC 3rd floor and DMCBH 3rd floor. This pilot aims to more effectively use our spaces and provide access to the right types of work spaces to support individuals and teams when they are onsite. While this is currently a pilot, we look forward to opportunities to broaden the initiative at other Faculty of Medicine worksites in 2024. If you are interested in learning more about Hybrid Work Sharing Space, please visit Mednet.
- Ongoing participation in Academic Space design and construction at the following clinical sites:
 - New St. Paul's Station Street site
 - Burnaby Hospital
 - o Royal Columbian Hospital, New Westminster
 - New Surrey Hospital and Cancer Centre
 - Richmond Hospital
 - Mills Memorial Hospital, Terrace
 - Dawson Creek and District Hospital
 - o Cariboo Memorial Hospital, Williams Lake
 - Cowichan District Hospital, Duncan
 - o Surrey, City Centre 1 expansion of MPT and MOT programs
 - Vancouver Island Technology Park expansion of the MPT and Speech Language
 Pathology programs in partnership with UVIC

Faculty Affairs

Organizational Development

- In mid-September, the Faculty of Medicine <u>launched</u> the Work(place) Evolution: Doing Hybrid Well website and the Hybrid Work & Communication Toolkit. This work was developed over the past year with the support and guidance of a dedicated Working Group of staff, faculty and students, and under the direction of the Organizational Development Committee. Since the launch, engagement sessions have been held with Senior Administrators in Departments, Schools, and Centres as well as managers in the Dean's Office to encourage use of the website and Toolkit with teams. Further support will be available through 1:1 sessions and on-demand workshops. Teams that engage with the Toolkit will also be eligible to enter into a draw for a FoM sponsored team lunch monthly from November to June 2024.
- The fourth cohort of the Faculty Emerging Leaders Program completed in June 2023. The program is currently on pause as a full program review is being conducted. This includes reviewing module content, frequency of offering, and how to create further opportunities for professional development and networking for the cohorts who have completed the program.
- Staff Mentoring Pilot Program launched November 2022 and completed August 2023. There
 were 23 mentorship pairs matched for the pilot cohort. Participants engaged in a kick off
 session, Effective Conversations, and Career Navigation workshops. The Staff Mentoring
 Program will fully launch January 2024 and run until December 2024. More professional
 development sessions will be added to this cohort.

- Awards and Recognition working groups and focus groups were established to review the Faculty's awards and recognition programs and recommend improvements. The recommendations presented to the Organizational Development Committee (ODC) were endorsed and approved.
- An Onboarding Working Group has been established and is currently reviewing the Dean's Office onboarding processes. The goal of the working group is to develop and implement an onboarding program for the Faculty of Medicine's Dean's Office to ensure that new employees are properly oriented, receive all necessary training, and have a clear understanding of the Faculty's goals and values. Once completed, the onboarding program will be adapted for roll-out to the rest of the Faculty and Senior Leaders new to their role.
- An Early Career Faculty Development program is being developed to provide early career faculty with support in navigating the first few years of their academic role.

Leadership Appointment Announcements

- Dr. Peter Choi appointed as Interim Head, Department of Anesthesiology, Pharmacology, and Therapeutics from July 1, 2023 to June 30, 2024.
- Dr. Paola Colozzo appointed as Interim Director, School of Audiology and Speech Sciences from July 1, 2023 to June 30, 2025.
- Dr. Peter Zandstra reappointed as Director, School of Biomedical Engineering from July 1, 2023 to June 30, 2028.
- Dr. Poul Sorensen extended as Director, Academy of Translational Medicine from July 1, 2023 to June 30, 2024.
- Dr. Jan Friedman extended as Interim Head, Department of Medical Genetics from July 1, 2023 to December 31, 2023.
- Dr. Roy Purssell and Dr. John Tallon extended as Interim Co-Heads Department of Emergency Medicine from July 1 2023 to December 31, 2023.
- Dr. Gavin Stuart extended as Interim Head, Department of Obstetrics and Gynaecology from July 1, 2023 to October 29, 2023.
- Dr. Shahin Shirzad extended as Assistant Dean, MD Admissions from July 1, 2023 to June 30, 2025.
- Dr. Saleem Razack appointed as Senior Faculty Advisor to the Office of Respectful Environments, Equity, Diversity and Inclusion from July 17, 2023 to June 30, 2026.
- Dr. Mieke Koehoorn appointed as Vice-Dean, Academic Affairs from September 1, 2023 to August 31, 2028.
- Dr. Ben Mortenson appointed as Head, Department of Occupational Science and Occupational Therapy from October 1, 2023 to June 30, 2028.
- Dr. Deborah Money appointed as Head, Department of Obstetrics and Gynaecology from October 30, 2023 to June 30, 2028.

Current Leadership Searches

- External search for Head, Department of Anesthesiology, Pharmacology, and Therapeutics.
- External search for Head, Department of Surgery.
- Internal search for Head, Department of Medical Genetics.
- Internal search for Head, Department of Emergency Medicine.
- Internal search for Vice-Dean, Health Engagement.

Upcoming Department/School Reviews

•	Department of Psychiatry (Internal)	October 23 rd , 24 th , 25 th 2023
•	Department of Medicine (External)	January 2024
•	Department of Family Practice (External)	Spring 2024
•	Department of Physical Therapy (External)	Spring 2024
•	Department of Biochemistry and Molecular Biology (External)	Spring 2024

Faculty of Medicine Award Recipients

Mikhael Award for Medical Education in the Resident category from the Resident Doctors of Canada

Dr. Hadal El-Hadi, Resident, Public Health and Preventative Medicine, PGY-2

Women of Distinction Award in the category of Research, the Sciences & Technology from the YWCA

Dr. Connie Eaves, Professor, Department of Medical Genetics and Distinguished Scientist, BC
 Cancer Research Centre

2023 Distinguished Achievement Awards from the UBC Faculty of Medicine

- Excellence in Education
 - Dr. Scott Covey, Associate Professor of Teaching, Department of Biochemistry and Molecular Biology
 - Dr. Amanda Bradley, Associate Professor of Teaching, Department of Pathology and Laboratory Medicine
- Excellence in Basic Science Research
 - o Dr. Bruce Vallance, Professor, Department of Pediatrics
 - Dr. Honglin Luo, Professor, Department of Pathology and Laboratory Medicine
- Excellence in Clinical or Applied Research
 - Dr. David Huntsman, Professor, Department of Obstetrics and Gynaecology and Department of Pathology and Laboratory Medicine
 - o Dr. Aly Karsan, Professor, Department of Pathology and Laboratory Medicine
- Service to the University and Community
 - o Dr. Quynh Doan, Associate Professor, Department of Pediatrics
 - o Dr. Evelyn Stewart, Professor, Department of Psychiatry
- Advancement of Equity, Diversity and Inclusiveness
 - Dr. Tal Jarus, Professor, Department of Occupational Sciences and Occupational Therapy
 - Dr. Olusegun Oyedele, Associate Professor of Teaching, Department of Cellular and Physiological Sciences and Southern Medical Program

- Overall Excellence Early Career
 - o Dr. Ryan Flannigan, Assistant Professor, Department of Urologic Sciences
 - Dr. Fidel Vila-Rodriguez, Assistant Professor, Department of Psychiatry
- Overall Excellence Mid-Career
 - o Dr. Thalia Field, Associate Professor, Department of Medicine
 - Dr. Ben Mortenson, Associate Professor, Department of Occupational Science and Occupational Therapy
- Overall Excellence Senior Faculty
 - Dr. Claudia Krebs, Professor of Teaching, Department of Cellular and Physiological Sciences
 - Dr. Sriram Subramaniam, Professor, Department of Biochemistry and Molecular Biology

Inducted as a Fellow of the Royal Society

• Dr. Peter Cullis, Professor Emeritus, Department of Biochemistry and Molecular Biology

Appointed to the Order of Canada

- Dr. John Fleetham, Professor, Department of Medicine
- Dr. Keith Walley, Professor, Department of Medicine

Appointed to the Order of British Columbia

- Dr. Penny Ballem, Clinical Professor, Department of Medicine
- Dr. Jane Buxton, Professor, School of Population and Public Health
- Dr. Pieter Cullis, Professor Emeritus, Department of Biochemistry and Molecular Biology

2023 James H. Graham Award of Merit from the Royal College of Physicians and Surgeons of Canada

Dr. Steven Miller, Professor and Head, Department of Pediatrics

Newly appointed Tier 1 Canada Research Chairs

- Tier 1 Canada Research Chair in Spinal Cord Injury Tier 1 Canada Research Chair in Spinal Cord Injury
 - o Dr. Brian Kwon, Professor, Department of Orthopaedics

Newly appointed Tier 2 Canadian Research Chairs

- Tier 2 Canada Research Chair in Nutrition and Energy Metabolism in Chronic Disease
 - o Dr. Sarah Purcell, Assistant Professor, Department of Medicine
- Tier 2 Canada Research Chair in Global Health Policy
 - Dr. Veena Sriram, assistant Professor, School of Population and Public Health

Renewed Tier 1 Canadian Research Chairs

- Tier 1 Canada Research Chair in Molecular and Genomic Pathology
 - o Dr. David Huntsman, Professor, Department of Pathology and Laboratory Medicine

Elected as a Fellow of the Royal Society of Canada

• Dr. Kathleen Martin Ginis, Professor, Department of Medicine

Applegarth Staff Service Awards

- Management and Professional
 - Ms. Catherine Macala, Associate Director, MD Undergraduate Admissions, Faculty of Medicine
 - o Ms. Katherine Wisener, Associate Director, Faculty Development, Faculty of Medicine
- Secretarial/Clerical
 - Ms. Michelle Man, Communications Coordinator, Department of Pediatrics
- Non-Union Technician/Research Assistant
 - o Mr. Darren Christy, Research Technician 3, Department of Medicine

Dean's Staff Award

- Leadership:
 - Mr. Gurm Dhugga, Associate Director, Research and Core Technology, Digital Solutions,
 Faculty of Medicine
- Respectful Environment, Equity, Diversity, Inclusion:

Instructional Design Team:

- Ms. Sharon Doucet, Senior Instructional Designer, Faculty Development Office, Faculty
 of Medicine
- Ms. Jennifer McKay, Instructional Designer, Faculty Development Office, Faculty of Medicine
- Mr. David Sanders, Instructional Designer, Faculty Development Office, Faculty of Medicine
- Creativity/Innovation:

Northern Medical Program Years 1 and 2 Team:

- Ms. Chrissy Ingram, Curriculum and Assessment Manager Years 1 & 2, Northern Medical Program
- Ms. Eileen Hunsaker, Clinical Program Assistant Years 1 & 2, Curriculum & FLEX, Northern Medical Program
- Ms. Nettie Fleming, Administrative Assistant Years 1 & 2, Northern Medical Program
- Ms. Jenny Shawara, Clinical Program Assistant Years 1 & 2, Family Practice, Northern Medical Program
- Ms. Dianna Fors, Assessment and Evaluation Coordinator Years 1 & 2, Northern Medical Program
- Ms. Jenifer Hartel, Administrative Assistant, Northern Pathways to Healthcare/Community Engagement, Northern Medical Program

Bill and Marilyn Webber Lifetime Achievement Award

Dr. Pieter Cullis, Professor Emeritus, Department of Biochemistry and Molecular Biology

Clinical Faculty Award for Excellence in Clinical Teaching

- Early Career
 - Dr. Kaila Holtz, Clinical Assistant Professor, Department of Medicine, Vancouver Fraser Medical Program
 - o Dr. Odion Kalaci, Clinical Instructor, Department of Pediatrics

- Mid-Career
 - Dr. John Gord McInnes, Clinical Associate Professor, Department of Emergency Medicine, Southern Medical Program
 - o Dr. Erin Brown, Clinical Professor, Department of Surgery
- Late Career
 - Dr. Amita Modi, Clinical Associate Professor, Department of Family Practice, Island Medical Program
 - Dr. Christina Williams, Clinical Associate Professor, Department of Obstetrics and Gynaecology

Clinical Faculty Award for Excellence in Leadership/Service

- Mid/Late Career
 - o Dr. Catherine Allaire, Clinical Professor, Department of Obstetrics and Gynaecology

Clinical Faculty Award for Excellence in Mentorship

- Mid/Late Career
 - o Dr. Mona Patel, Clinical Associate Professor, Department of Pediatrics
 - o Dr. Andrea Veljkovic, Clinical Associate Professor, Department of Orthopaedics

Clinical Faculty Award for Excellence in Research

- Early Career
 - o Dr. Mypinder Sekhon, Clinical Associate Professor, Department of Medicine
- Mid/Late Career
 - o Dr. Shelina Babul, Clinical Professor, Department of Pediatrics

Clinical Faculty Award for Excellence in Advancing Equity, Diversity, and Inclusiveness

- Early Career
 - o Dr. Krista Genoway, Clinical Instructor, Department of Surgery
- Mid/Late Career
 - o Dr. Charlotte Yong-Hing, Clinical Associate Professor, Department of Radiology

Award for Distinguished Service to Continuing Medical Education/Continuing Professional Development

• Dr. Ray Markham, Clinical Professor, Department of Family Medicine

Award for Innovation in Continuing Medical Education/Continuing Professional Development

 Ms. Patricia Birch, Clinical Associate Professor and Project Manager, Department of Medical Genetics

Elected as a Fellow of the Canadian Academy of Health Sciences

- Dr. Michael Brauer, Professor, School of Population and Public Health
- Dr. Neeru Gupta, Head and Professor, Department of Ophthalmology and Visual Sciences
- Dr. Bev Holmes, Adjunct Professor, School of Population and Public Health
- Dr. Steven Miller, Head and Professor, Department of Pediatrics
- Dr. Deborah Money, Professor, Department of Obstetrics and Gynecology
- Dr. Torsten Nielsen, Professor, Pathology and Laboratory Medicine
- Dr. Craig Stephen, Clinical Professor, School of Population and Public Health

2023 President's Staff Award for Enhancing UBC Experience from the University of British Columbia

• Ms. Alison Williams, Laboratory Manager, International Collaboration on Repair Discoveries

2023 President's Staff Awards for Wellbeing from the University of British Columbia

Ms. Michelle Man, Communications Coordinator, Department of Pediatrics

Inducted into the Canadian Medical Hall of Fame

Dr. Pieter Cullis, Professor Emeritus, Department of Biochemistry and Molecular Biology

REDI Respectful Environments, Equity, Diversity & Inclusion

REDI continues to provide leadership and resources across the Faculty in support of our Strategic Plan objectives and our commitment to transform our culture and to create inclusive and respectful, antiracist learning and work environments. REDI's anti-oppression education strategy supports change at the systemic and individual level.

- With the addition of a new Associate Director for the REDI Office, we have expanded the range of services our office provides to support and build capacity in departments and administrative units at various stages of their EDI journey. With the addition of a new Instructional Designer to the REDI team, we have been able to broaden our education programming platform, developing online modules on anti-racism, biases and upstander engagement. We have also created a wide range of tip-sheets and educational resources on best-practices for EDI within the Faculty of Medicine. Many of these resources are already up on our website.
- We are pleased to be at full capacity as two highly experienced Equity Advisors are joining us this month.
- We are excited to welcome Dr. Saleem Razack, Professor in the Department of Pediatrics, and EDI/anti-racism teacher and scholar, as Senior Faculty Advisor, to the REDI team. Dr. Razack brings an important clinical perspective to our transforming culture work.
- Since June 2023, the REDI team has engaged in the following group educational events:
 - Presented 47 sessions to departments, divisions, centres and administrative units across the faculty. These sessions have mostly focused on capacity-building in relation to hiring, upstander/bystander training inclusive environments and meetings.
 - Hosted the second annual symposium in June 2023 and two sessions in our Indigenous Speaker Series including the annual event commemorating National Day of Truth and Reconciliation.
 - Provided 132 consultation services to departments, divisions, centres and administrative units across the faculty. We have consulted 17 different departments or schools within Faculty of Medicine, in addition to consultations with two health authorities, 18 units outside of FoM at UBC who have similar interests (e.g., CWA, EIO, other STEM faculties), and to several teams within the Dean's Office of the Faculty of Medicine.
- REDI manages the Learner Mistreatment/Learning Environment website and on-line reporting system and supports the responsible decision makers in education programs, departments, and administrative units to respond to learning environment and mistreatment reports. In

appropriate circumstances, these interventions are conducted with the Clinical Department Head or Health Authority with jurisdiction over the clinical environment in which UBC learners train.

- In collaboration with the Office of Vice Dean Education we have undertaken a review of the
 learning environment and mistreatment processes. In consultation with various groups across
 the faculty we identified successes and challenges in the system. This review will result in
 revision of the process document and significant changes to the website that will strengthen
 and clarify the processes.
- In collaboration with Faculty Development, the Organizational Development Committee, Human Resources, and the Director of Clinical Faculty we are developing several initiatives to support and recognize teaching faculty.

Development and Alumni Engagement

Development Update

- The Faculty of Medicine has raised **\$22.1 million in donations** since April 2023. A few gifts to highlight:
 - Six gifts of \$1M+, including an \$8M gift from United Therapeutics for a professorship in the School of Biomedical Engineering in Tissue Regeneration.
 - o Of these six gifts, four are to support new positions and two are for research projects.
- In partnership with the Dean's office, Development hosted the inaugural **Emeriti tea** on June 1st. Following this initiative, a short survey was sent to the emeriti community seeking their input on how they wish to engage with the Faculty. Feedback will help inform what initiatives may be most meaningful to this community.
- UBC hosted Dr. Edwin Leong June 6-8th to celebrate the newly established **Edwin S.H. Leong Centre for Healthy Aging.** This visit also served to provide Dr. Leong with a progress update on the COVID projects he has supported. This visit was a tremendous success, providing a wonderful opportunity to further deepen the relationship with UBC.
- We hosted approximately 40 donors at the second annual Faculty of Medicine campaign dinner in October 2023. Our donor community heard from Faculty experts on the role of academic medicine in shaping healthcare delivery.
- Our donor newsletter Aspire was sent out to 5,000+ donors in July, showcasing how day-to-day
 activities of teaching and research are rooted in our commitment to putting patients, their
 families and communities at the centre of everything we do.
 - Open rate of 65.56%, which is much higher than non-profit benchmarks (26.6%-38%)
 - o 1% increase in the open rate since the previous edition of this e-newsletter
- Special communications highlights:
 - o UBC announces new Edwin S.H Leong Centre for Healthy Aging
 - o <u>Dr. Maria Hubinette Steps Forward to Expand Patient Partnerships within Health Education at UBC</u>
 - o Dr. Erik Pioro Appointed to Professorship in ALS Research at UBC

Alumni Engagement Update

- The Vancouver **Medical Student & Alumni Centre** once again welcomed students, alumni and renters on August 11th following more than a year of essential safety renovations.
- The UBC Medical Alumni Association (MAA) orchestrated a successful **Wellness Week**, aiding physicians and MD students in prioritizing their well-being.
- Effective October 31st, 2023, the **UBC MAA transitioned from a paid membership model to** automatic inclusion for all MD alumni and UBC resident graduates.
- The Alumni Engagement team remained active, participating in department celebrations, events
 at distributed sites, and assisting upcoming reunions. Key events included Faculty-wide Summer
 BBQs, Midwifery's 20th Anniversary celebration in Victoria, the Alumni Achievement Awards, the
 Victoria Social, and the VMS Gala.

Partnerships and Health Engagement

Academic Clinicians Project

- Joint work with Provincial Health Services Authority and the UBC FoM on the initial phase of the
 Academic Clinicians Project continues with the goal to develop compensation models that will
 enable increased dedicated time to academics (teaching, research and academic administration)
 for BC clinicians. The project is starting in collaboration with PHSA for physicians in their health
 ecosystem, with the intent to broaden the work to other health authorities and types of
 clinicians.
- Conversations with other Health Authorities are underway to understand unique characteristics that need to be accounted for in model(s) and to begin laying the foundation for working together on the next phases of this project.
- Initial work is nearing completion on the development of categories of 'academic clinicians',
 clarification and explicit definitions of academic activities, understanding the current state of
 academic work in clinical settings in PHSA, completion of an external scan of the environment as
 to how other jurisdictions are doing this work, and creation of an accountability framework to
 ensure value for investment and to support career development.

Drone Transport Initiative

- The initiative was established with community engagement, participation, and co-development as foundational elements and includes collaborative partnerships with First Nations Health Authority, Carrier Sekani Family Services, Northern Health Authority, LifeLabs, Rural Coordination Centre of BC, and UBC Pharmaceutical Sciences.
- The first phase of the Drone Transport Initiative (Oct 2021-22) explored whether drone technology could be used to improve access to physically necessary health care supplies for rural and remote Indigenous communities.
- Planning is underway for Phase 2. We are looking to involve other communities and to expand the types of cargo transported, including laboratory samples and blood products.
- The project is now co-led by Dr. Anurag Singh, Director of Northern Centre for Clinical Research, Dr. John Pawlovich, Rural Doctors' UBC Chair in Rural Health and Director, Rural Education

Action Plan (REAP) for RCCbc), and Dr. Terri Aldred, Medical Director for Primary Care, First Nations Health Authority and Site Director, UBC Indigenous Family Practice Program.

• The Drone Transport Initiative recently received the BC Aviation Council Entrepeneur of the Year Award.

Partnership with Australia National University

- The FoM is working to establish a partnership with the College of Health and Medicine at the
 Australian National University in Canberra to learn from one another in our parallel efforts to
 advance efforts in reconciliation and Indigenize and decolonize medical and health education,
 and to help improve the health and wellness of Indigenous Peoples in both our countries.
- The FoM recently sent a delegation to Canberra for a set of meetings to support this goal, and is looking forward to formalizing this partnership to include more collaborations, research projects, student and staff exchanges, and other activities.
- The delegation also attended the biennial Leaders in Indigenous Medical Education (LIME)Connection X conference. Notably, James Andrew, Associate Director, Indigenous Initiatives in the Faculty of Medicine, received a LIMELight award for Indigenous recruitment, support and graduation.

Health Engagement & Partnerships Office

Derek Thompson - Thlaapkiituup has assumed his new role as Director, Indigenous Engagement
in the Faculty of Medicine. In this role, Derek will provide vision, strategic leadership and
diplomacy in advancing the Faculty's efforts to establish meaningful, mutually beneficial
relationships with Indigenous Peoples, nations, communities and organizations

Office of Creative & Communications

Vision: *Ignite the wonder of medicine*

Goal: To promote the Faculty of Medicine's transformational impact on the health and well-being of patients and communities through excellence in education, research and innovation — thereby strengthening its reputation in British Columbia, Canada and beyond.

Key Highlights:

• Launching Pathways Issue 7: Future-proofing health in a changing climate

The 7th issue of Pathways, the Faculty of Medicine's digital magazine, launched in June 2023 with a focus on climate change and planetary health. The issue showcases the innovative work of faculty, staff and learners uncovering the evolving impacts of climate change on our health and wellbeing, and developing new treatments, tools and programs to protect people and communities. The comprehensive launch strategy includes two waves:

Wave 1: Digital promotion ran from the end of June through the fourth week of August. The first wave included promoting the issue through broadcast and stakeholder emails, on the Faculty's main website homepage, social media channels, and syndication through other UBC channels, as well as a multi-pronged media strategy.

- Stories were featured 6 times on UBC.ca in the marquee and spotlight sections
- Stories were on the UBC.ca homepage 4 out of 5 weeks in the summer
- Stories were syndicated in the University of British Columbia Magazine and Beyond (beyond.ubc.ca).
- The issue received 26,640 pageviews, more than double the number of pageviews compared to the previous issue, and 15,013 visitors, almost three times the number of visitors compared to the previous issue.

Wave 2: Upcoming, a second wave of digital promotion begins this fall to coincide with the release of the print version and launch event.

International and National awards

In June 2023, the Office of Creative & Communications (the Office) won several national and international awards for Pathways Issue 6: Biomedical Innovation:

- Gold for Best Publication and Bronze for Canadian Health Care Campaign of the Year from the Canadian Public Relations Society.
- Top award for creative design from the International Association of Business Communicators.

Top Education Stories:

Welcoming the largest MD class in UBC's history:

This fall, the Faculty of Medicine welcomed the largest MD class in its history with 306 first-year medical students distributed at campuses across the province. Expansion of the MD program was announced by the Government of BC in 2022 and will include an additional 40 new first-year seats, which will be phased in and regionally distributed. The Office celebrated the milestone by showcasing learners from across B.C. through the development of the Back-to-School Series.

UBC welcomes 186 new family medicine resident doctors:

This is the 10th year in a row that <u>UBC's family medicine residency program</u> has filled all of its residency positions. The Office recognized this achievement with a story featuring Office of Education and Family Medicine residency leadership and a resident. UBC continues to have the largest family medicine program in Canada with 20 training sites and more than 4,000 clinical faculty supporting the program across the province. The Government of BC is also funding further expansion of the program with 30 new additional positions phased in over the next two years.

Top Research Story:

Announcing \$23M in federal funding for transformative cancer research

The Office worked with a UBC-led team of Canadian researchers, spearheaded by Dr. François Bénard, to announce more than \$23 million in federal funding through the New Frontiers in Research Fund to support the research and development of precision radiopharmaceuticals in Canada. The announcement was shared broadly by partner institutions (including BC Cancer, TRIUMF, SFU, Université de Sherbrooke, Western University), federal government agencies, and news media (CTV, CBC, Radio-Canada, and CityNews).

Website: marquee and feature story series

In the past six months, the Office produced **17 marquee stories** for the Faculty's website <u>med.ubc.ca</u>, highlighting the impact of education, research, innovation and commitment to community:

- 1. Healthy Aging in a Changing Climate, featuring Dr. Michael Kobor
- 2. <u>Setting a new pace for biomedical innovation</u>, featuring UBC biomedical researchers like Drs. Pieter Cullis and Megan Levings
- 3. <u>Detecting breast cancer sooner</u>, featuring Dr. Paula Gordon
- 4. The Faculty of Medicine Awards 2023, celebrating an extraordinary community of people
- 5. Closing the gap in Alzheimer's research, featuring Dr. Robin Hsiung
- 6. <u>Back to School 2023</u>, featuring learners from various programs
- 7. <u>Unlocking the benefits of greenspace</u>, featuring Dr. Matilda van den Bosch
- 8. A diet for healthier lungs and a healthier planet, featuring Dr. Emily Brigham
- 9. <u>Better respiratory health for Indigenous communities</u>, featuring Drs. Elder Roberta Price and Brittany Bingham, and Elder Doris Fox
- 10. Toward greener, healthier hospital menus, featuring Dr. Annie Lalande
- 11. From climate worry to climate action, featuring Dr. Steven Taylor
- 12. Planetary healthcare for a changing world, featuring stories from across the faculty
- 13. The science of exposure, featuring Drs. Michael Brauer, Chris Carlsten and Sarah Henderson
- 14. <u>Inspiring rural B.C. high school students to pursue healthcare careers</u>, featuring MD and health professions students
- 15. We raise our hands up to the UBC Indigenous medical graduates of 2023!, featuring the 2023 Indigenous MD grads.
- 16. Tuum Est! Spring Graduation 2023, featuring learners from various programs
- 17. One-on-one with Dr. Neeru Gupta, featuring the department head of Ophthalmology and Visual Sciences

Media Relations: High impact stories

The Faculty of Medicine had the **second highest share of media mentions among all UBC faculties** for the first half of 2023.

- We received 751 media mentions in this time across a curated list of priority media outlets, including 37 articles in top-tier media like the New York Times, BBC, Globe & Mail and CNN.
- During this period, the Office facilitated 293 media requests and produced 33 media releases, Q&As, expert advisories and pitches.
- We produced nearly 70 news, awards and honours stories for med.ubc.ca that aligned with the strategic priorities of the Faculty of Medicine. Many of our stories were also republished across other UBC communications and brand channels, helping to extend our reach and impact with wider global audiences.
- UBC continues to be second in the country in terms of "share of voice" across the media landscape in terms of mentions and number of stories when compared to other universities.

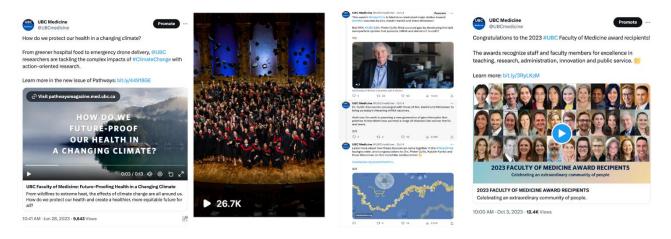
Here are some of the top news stories that were featured between April and October:

- Weight-loss drugs linked to stomach paralysis, other serious gastrointestinal conditions (Dr. Mahyar Etminan and MD student Mohit Sodhi in TIME, CNN, CNBC, Newsweek, Reuters, Fox News, Xinhua, The Telegraph, The Independent, Daily Mail, Canadian Press outlets across Canada, CBC, Global, New Scientist, City News, Glacier Media outlets across B.C.)
- <u>UBC researchers launch new online tool to help teachers take their classes outdoors</u> (Dr. Mariana Brussoni in Glacier Media outlets across B.C.)
- New Canadian guideline for treating high-risk drinking, alcohol use disorder (Dr. Evan Wood in the Globe and Mail, CBC, The Tyee)
- When RSV weighs heavily on the Canadian health-care system (Dr. Julie Bettinger on CTV, Postmedia outlets including the Vancouver Sun and The Province, Black Press outlets across B.C.)
- <u>Depression, anxiety may be among early signs of MS</u> (Dr. Helen Tremlett in U.S. News and World Report, Glacier Media outlets across B.C.)
- New variants, new vaccines. Here's what you should know about COVID-19 going into fall. (Dr. Horacio Bach on City News, Postmedia outlets including National Post, Ottawa Citizen, Vancouver Sun, The Province)
- <u>Researchers discover common origin behind major childhood allergies</u> (Dr. Staurt Turvey in The Hill, Canadian Press via Toronto Star, Glacier Media outlets across B.C., Fox News, CTV Vancouver, The Tyee)
- <u>Supporting older adults displaced by wildfires</u> (Dr. Roger Wong on CBC Radio, CKNW, FairchildTV)
- <u>UBC researchers find radiation not necessary for some patients with low-risk breast cancer</u> (Dr. Torsten Nielsen in Health Day News, Yahoo, Asian News International)
- <u>Baby's brain development may be linked to their gut bacteria</u> (Dr. Brett Finlay in BBC, Newsweek, The Daily Beast, Yahoo, National Post)
- Modern antidepressants may reduce risk of relapse for patients with bipolar depression (Dr. Lakshmi Yatham in CNN News 18, Times of India, Indian Express, The Hindu, CKNW, HealthDay News)
- <u>UBC researchers partner on major international study of Alzheimer's disease in people of Asian ancestry</u> (Dr. Robin Hsuing in CBC, Radio Canada, FairchildTV)
- <u>Protecting your eyes from harmful UV rays</u> (Dr. Neeru Gupta on Global, CBC Radio across Canada, City News)
- <u>Faculty of Medicine students create Lifegiver Box to improve sexual health care access for Indigenous women</u> (Graduate students Piper Scott-Fiddler and Samantha Sage Martin-Ferrison on Radio Canada, Global, CTV)
- <u>Climate change is increasing the risk of Lyme disease in Canada. Take steps to protect yourself.</u>
 (Dr. Muhammed Morshed on CBC radio, CKNW, Black Press outlets across B.C.)
- There's more to water safety than lifejackets. Know how to keep your kids safe this summer. (Dr. Ian Pike on CBC Radio, Global News, CTV Vancouver)
- <u>International group of experts redefines concussions</u> (Dr. Noah Silverberg in Canadian Press including CBC, Global, Globe and Mail, Postmedia outlets including the Vancouver Sun, Black Press and Glacier Media outlets

Social Media: Highlights

We continue to grow our social community – over the past six months, we gained **3,000 new followers** and now have more than **38,000** followers across our channels. Linked and Instagram saw the strongest increases.

A snapshot of a few highlights on our social media channels between May and October:





Connect with UBC Medicine

Remember to stay connected and follow us @UBCmedicine.









